



MiGCSA Board of Directors Meeting  
30 November, 2007  
Buck's Run Golf Course, Mount Pleasant, MI

The meeting was called to order at 9:5 am on Friday, 30 November 2007 in the Banquet Room at Buck's Run Golf Course in Mount Pleasant, MI by Mr. Dahlin.

Those in attendance were: Vice President Tim Dorner, Secretary/Treasurer Rick Hakken, Past President Dan Bissonette, Kirk Carls, Ron Dahlin, John Fulling, Steve Hammon, Greg Pattinson and Scott Pulaski, along with Board members in training Brian Durant (Detroit District) and Jeff Holmes (Western District). Steven Randall of the GCSAA was present along with Mr. Donn Eurich, Vanessa Crocetto, Donna Devereaux, Jenny Fedewa, Nancy Hawkins and Rebecca Holloway (MiGCSA staff).

The Agenda for the meeting was provided by the President:

- 1) Minutes from November 5, 2007 meeting in Lansing
- 2) Secretary/Treasurer Report (Hakken)
- 3) Old Business
  - a) Report from Eurich on transition and other association activity (EMS)
  - b) Report on Inaugural Celebration (Fulling, Hammon)
  - c) Report from Scholarship Committee (Carls)
  - d) Report on 2008 Events Calendar (Event Committee, EMS)
  - e) Other Old Business
- 4) New Business
  - a) GCSAA update (Randall)
  - b) Discuss Membership Renewal Process: Classifications, Districts, Membership Cards/Follow-up
  - c) Presentation and Discussion of MiGCSA Industry Sponsorship Program (Fulling)
  - d) Presentation and Approval of 2007-2008 Budget (Dahlin)
  - e) Review and Approve Communication Mission and Goals (Hammon, Morris)
  - f) Review and Approve Foundation Mission and Goals (Dorner, Morris)
  - g) Review and Approve Announcements and Ballots for Annual Meeting (Jones, Morris)
  - h) Discuss District Committee: Importance & Responsibilities (Hammon)
  - i) Next Meeting
  - j) Other New Business
- 5) Adjourn

### 1) Minutes

A motion was made by Mr. Pulaski to adopt the minutes from the 5 November meeting as written. This was seconded by Mr. Hammon and passed without discussion.

### 2) Treasurers Report

The treasurers report was given by Donna Devereaux (MiGCSA staff) and included;

- Checking balance to date = \$12,528.
- Districts contributions to date = \$29,500.
- Banking addresses have been transferred to the new MiGCSA office address.
- Steady stream of membership dues is flowing in with 49 from Greater Detroit, 47 Western, 33 Northern and 16 Mid for a total of 145.
- The board will continue to receive the monthly financial report via e-mail until we are established.
- The credit card processing will start soon.

### 3) Old Business

#### a) MiGCSA staff reports on the transition.

- The board was introduced to Rebecca Holloway. Donn Eurich stated that Rebecca is the new Director of Communication for the MiGCSA.
- Several have called to ask for the MiGCSA EIS # s to be included on the dues statement and the board discussed putting it on the statement itself. A group decision was made to track the request for the first year and decide if there are enough requests to warrant the inclusion of the EIS# on the 2009 membership renewal statements.
- Steve Randall will search for an updated list of all golf operations in the state of Michigan, complete with addresses and contact information. This will be forwarded to Nancy (MiGCSA staff) who will modify the database for future use by the MiGCSA in membership recruitment and print publications.
- Communications on the website:
  - It was decided that ads for employment will be listed on the web no charge for members clubs. Those for the industry and others will be charged a fee and the amount of this fee will be set by the Industry Partnership (IP) Committee.
  - Classified ads for equipment/other will not have a fee associated for those member clubs however: should a business wish to advertise a fee will be associated. MiGCSA will advertise a hot link to be posted on the side bar of the used equipment site which can be purchased by IP's, this fee will be researched by the IP Committee.

#### b) Events at the GLTE.

- Mr. Hammon reported to the board that letters have been sent to the IP's asking for their financial support and responses are starting to come back.
- A 2-tier plan is in place should funding fall short of the goal. This is to designed to limit our financial obligation with the beverage stations which will be available.
- A formal invitation list for the event is compiled and invitations have been sent.
- A banner will be ordered which includes the MiGCSA logo and web address. It is designed to be reused as needed for all future events.
- Mugs and Lapel pins were ordered for sale at the MiGCSA Kiosk at the GLTE. The board decided to order 500 lapel pins (@\$2.10 each).
- Mr.'s Hammon and Fulling will work with Jenny on what information to propagate the kiosk with and a set a schedule for use in having a board member and a MiGCSA staff representative present at the kiosk during open hours.

### **c) Scholarship Committee Report**

- Mr. Carls reported that the initial correspondence for the scholarship applicants is now available on the MiGCSA web site.
- This is available to students of all colleges in the state of Michigan.
- All applications will come in to the MiGCSA office and be sent back out to the committee members with the candidates names removed. The committee will evaluate the responses and recommend those chosen to receive the scholarship funds.
- He also let the board the Dr. John Rodgers at MSU has expressed his opinion of not being happy with the new requirements set forth by the MiGCSA. Mr. Carls informed him that the board would like him to try and complete the current requirements and that this process can be modified in the future if needed.
- MiGCSA staff will order plaques for presentation to the winners and will monitor the current process and recommend changes in the future.

### **d) 2008 Events Calendar**

2008 Calendars are currently in from the Northern & Western Districts and the Mid and Greater Detroit will submit theirs to Jenny (MiGCSA staff) by the 6<sup>th</sup> of December. Jenny will compile them and then send them to the board for review by the 10<sup>th</sup>. The board has been asked to send their comments and acceptance of the proposed calendar back to Jenny by the 12<sup>th</sup> of December.

### **e) Other Old Business**

There being no other old business the meeting moved to new business.

## **4) New Business**

### **a) MTF update**

Mr. Fulling updated the board on recent developments at the MTF. A unanimous decision was made by the MTF board to set a new direction for the MTF which included the switch from a managing director to the use of a management company. It was stated that this was not a snap decision, that the financial ramifications to stay with the current situation was very undesirable and that the MTF board is moving to fulfill the mission of the foundation. Mr. Holmes reported that the best management fit for the MTF was Eurich Management Services.

### **b) GCSAA update**

- Mr. Randall updated the board on relevant GCSAA business which included:
- The affiliation agreement between the MiGCSA and the GCSAA was accepted by the GCSAA board.
- The Chapter Delegates will be discussed at the January meeting with several possibilities being looked into: i) a delegate from each district along with a state delegate, ii) a combination of 2 delegates or iii) a single delegate being allowed to participate in the October delegates meeting and the GIS.
- The total number of Field Staff will be increased and a measurable metric will be developed to help guide existing and future field staff. The board was asked to offer ideas in what this metric could contain and communicate these ideas to Mr. Randall via an e-mail.
- Mandates on membership. Each field staff person was asked to recruit 10 new members before 1/1/08 and Mr. Randall asked for any contacts that the board members felt was a viable candidate for membership

- TAN memberships are available and would be a good compliment to the FM category of the MiGCSA.

**c) Discuss Membership Renewal Process: Classifications, Districts, Membership Cards/Follow-up**

- Membership numbers by district were restated and the topic of membership cards was discussed. It was felt that no cards will be issued at this point. Once membership renewals were complete Nancy will submit dual membership information to the GCSAA.

**d) Industry Sponsorship Program (Fulling/Dahlin)**

- Mr. Fulling offered a brief overview of the IP meeting including the desires of the IP's that came out strongly at the gathering. The IP's felt that a unified calendar which is complete by the first of November each month is vital, there was strong support of being able to deal with a unified group (MiGCSA) for all statewide access points and that the IPP committee was a the "right path".
- A copy of the proposed plan was distributed and explained. It was felt that some minor changes should be looked into by the committee that included offering a spring and fall education event in the Greater Detroit district. Keeping events specifically stated to benefit the foundation out of the general plan.
- A letter will be drafted and sent to the Industry Partners which states that a finalized 2008 master calendar will be completed and a comprehensive plan will be finalized and presented to them by the 15<sup>th</sup> of February 2008.

**c) Presentation and Review of 2007-2008 Budget**

- The budget, which was sent to all board members via e-mail, was reviewed and modified after discussion. It was felt by the board that Mr. Eurich should attend the GIS to be held in February in Orlando and that funds of \$2,500 are added to the travel line item to accommodate this board request.
- A motion was made by Vice President Dorner to approve the budget as modified. A second was offered by Secretary/Treasurer Hakken and the measure passed without dissention.

**d) Communication Mission and Goals Review**

The Communication M & V, as presented to the board via e-mail, was reviewed by Mr. Hammon.

**e) Foundation Mission and Goals Review**

The Foundation M & V, as presented to the board via e-mail, was reviewed by Vice President Dorner.

**f) Announcements and Ballots for Annual Meeting**

Mr. Bissonete presented a list of the candidates for election at the annual meeting. Secretary/Treasurer Hakken presented a motion to adopt the slate of candidates; this was seconded by Mr. Hammon and passed by unanimous voice vote.

**g) District Committee: Importance & Responsibilities**

Mr. Hammon initiated a discussion on the responsibilities of the district chairman. It was felt by the board that measures be taken to help these chairmen. A job description will be formulated and a policy book will be created to assist in the responsibility of this job. The board will

formulate and populate a master list of committees and committee members that can be included in this policy book. Comments will be solicited from the current district committee chairs and the board on what should be included in the policy book.

**f) Next Meeting**

A MiGCSA board meeting will be held prior to the annual meeting. Tentatively set for 4pm on Sunday the 6<sup>th</sup> of January 2008 in the Amway Grand Hotel. Details of the location will be solidified by MiGCSA staff and distributed to the board members prior to the event.

**g) Other New Business**

The GCSAA delegates were asked to prepare a brief presentation and offer to field questions on the upcoming elections at GCSAA for the annual meeting at the GLTE.

**5) Adjourn**

The meeting was adjourned at 3:30pm.

Respectfully submitted,

Ron Dahlin, CGCS