

MiGCSA Board of Directors
Board Meeting
April 29, 2008, The Emerald Golf Club
9:00 a.m.

Minutes

1) Attendance

Board members in attendance; President John Fulling, CGCS, Vice President Steve Hammon, Secretary/Treasurer Ron Dahlin, CGCS, Directors Jay Eccleton, CGCS, Rick Hakken, Mike Jones, CGCS, Scott Pulaski, Dan Bissonette, Greg Pattinson.

Board members absent; Adam Ikamas, Jeff Holmes, Kirk Carls, Mike Mulkey, CGCS, Brian Durant

Staff and Guests Present: Steve Randall, GCSAA, Donn Eurich, Donna Devereaux, Vanessa Crocetto, Robin Rings, Rebecca Holloway, Jenny Fedewa.

President John Fulling called the meeting to order at 8:58 a.m. A quorum was present.

2) Minutes

President Fulling asked if there were any changes or additions to the minutes from the board meeting of March 31, 2008. **Moved by Mr. Dahlin, seconded by Mr. Hakken to accept the minutes as presented. Motion carried.**

3) Secretary/Treasurers Report

Ms. Devereaux reviewed our current financial statement. She answered several questions about income and expense categories.

a) As of March 30, 2008, there is \$34,187 in checking, savings and investments, income to date is \$63,428 and expenses are \$52,760 for a net profit (Loss) of \$10,667. After considering extraordinary items, net profit is \$10,747. **Moved by Mr. Jones, seconded by Mr. Bissonette to receive the financial statements. Motion carried.**

b) Mr. Jones reviewed the membership report as compiled by Ms. Rings. MiGCSA currently has 607 members as compared to 560 at the end of last month and 774 total members last year. Staff mailed membership information to 400+ non members in March. Mr. Jones would like to divide up the remaining non-renewing 2007 members and have the board make personal calls to them. The board reviewed four reclassification requests for 2008 membership. **Moved by Mr. Bissonette, seconded by Mr. Eccleton, to approve the reclassification requests of these members pending GCSAA classification. Motion carried.**

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Staff was reminded to invoice Syngenta after they notified us of a new member they were sponsoring. Staff was asked to remind superintendents they can use Syngenta points toward MiGCSA membership. Mr. Hammon stated that he would obtain an electronic copy of the golf course roster contained in Michigan Links Magazine for staff to integrate into the database.

The board reviewed a draft membership certificate and made several suggestions. Staff will make the requested changes and have the certificates produced and mailed to all 2008 members.

c) The staff was asked to send the LaFontaine outing brochure to all MiGCSA members. Staff will help administer the event and handle onsite registration.

d) To date, the Cam-Am has 33 Americans and 17 Canadians registered. Bunkers 360 will be held on May 19 at Kalamazoo Country Club. GCSAA credits have been approved for all scheduled events. June 9 is Super GAM Day at Walnut Hills Country Club. Ms. Fedewa was asked to add the June 11 event at Swartz Creek to the calendar. Mr. Holmes and Mr. Dahlin will poll the membership via email to develop topics for upcoming fall GCSAA events.

4) Executive Director's Report

Mr. Eurich reported that the contract with Gaslight Media has been executed and work can begin on our website. Mr. Eurich deferred his comments to permit the board to review and approve the 2008 membership certificate.

Committee Reports

5) Membership

a) New member program progress was discussed under item 3 (b).

6) Scholarships

a) Mr. Carls was not present to discuss Legacy Awards. The board reviewed our policy of allocating \$1,000 per district chapter to be awarded to a winner in each district.

7) Communication

The President's email newsletter will be sent tomorrow. Ms. Holloway reported that most of the featured articles have been submitted and that we expect a mid-June publication date.

8) District Reports

a-d) In the interest of saving time, the district reports were brief and reiterated upcoming events.

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Old Business

9) IPP Update

Ms. Crocetto reported that Quali-Pro was now a Silver Sponsor and that she was fielding numerous inquiries about IPP benefits. We expect participation to be strong. Mr. Fulling asked staff to develop a thank-you card he could use to personally write to all IPP sponsors. Staff will send out an email press release to the membership thanking and recognizing all IPP sponsors.

The board discussed the concept of holding a luncheon meeting and inviting 20-30 suppliers who have traditionally not been strong financial contributors to hear the IPP presentation. We would have Mark Bisbing come in from GCSAA to speak. The end of June was targeted for this event.

New Business

10) Can-Am Outing

Discussed under Point 3 (d).

11) Gordie LaFontaine Outing

Discussed under point 3(c).

12) Bunkers 360

Discussed under Point 3 (d).

13) Strategic Planning Date

Tabled until the next meeting

14) Next meeting Date

A conference call/webcast will be set for June 4, from 1:00 p.m. - 2:30 p.m. Details will be set up through GCSAA.

All business being concluded, the meeting was adjourned at 12:05 p.m.

Donnelly Eurich

Recording Secretary
Executive Director